

Real-Time Messaging™ Provides Competitive Edge to Ford Dealership



In a highly competitive southern metro area where 13 other Ford dealers operate, one dealership stands out by leveraging CarNow's powerful Real-Time Messaging solution to drive customer engagement and boost sales and gross profits.

Recent data from this dealership shows the impressive impact of Real-Time Messaging*

RANKED
5th
in total leads

RANKED
1st
for total units sold

RANKED
1st
in total gross profit



with a closing ratio
72% higher
than the second-place
source.



producing a number
40% higher
than the second-place
source.

These results reveal the power of utilizing CarNow's advanced Real-Time Messaging solution to drive growth and outperform competitors.

Increase your sales with **Real-Time Messaging™** today!
Call **877.882.5353** or email sales@carnow.com to book your demo.