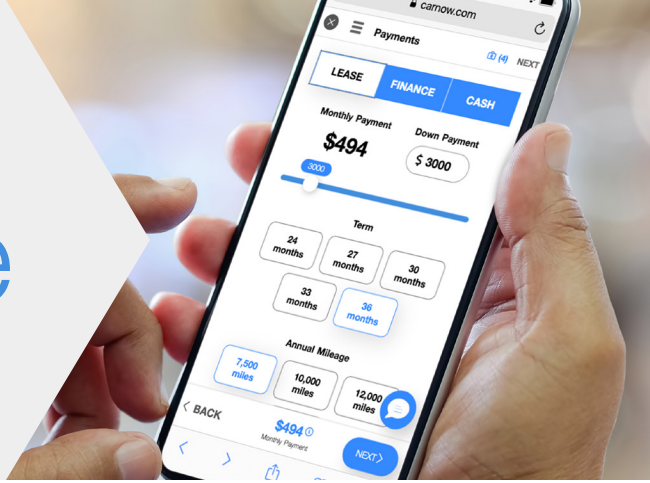


Win in Real-Time

Real-Time Retail – One Communication Platform that Facilitates the Buying Journey from Start to Signature



Fully Managed Chat*

76%



Conversion of Chats to Leads

Digital Retail*

20%



Conversion of Clicks to Leads

17%



Digital Retail Deals Submitted

Conversational Calls To Action*

18.9%



Conversion on CTA Schedule Test Drive

23.8%



Conversion on CTA Pre-Qualify

19.4%

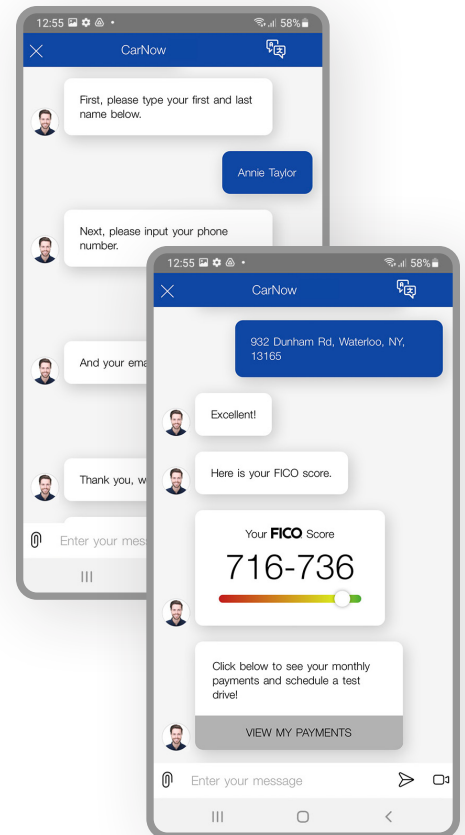


Conversion on CTA Value Trade

21.3%



Conversion on CTA Get ePrice



Average conversions of clicks on form fill CTA's on automotive websites: <5%

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