CarNow success snapshot

Real-Time Retail™Boosts Ford Dealership Sales



A Ford dealership located on the East Coast achieved impressive results after adopting CarNow's Real-Time Retail platform. Facing competition from nine other Ford dealerships in their market, the dealer implemented CarNow and immediately saw the power of maximizing engagement with online shoppers and providing them with immediate answers and information in real-time during the car-buying journey.

Data from Q4 2022 shows that Real-Time Retail has been a game-changer for the dealership.





These results demonstrate the effectiveness of the Real-Time Retail platform in driving sales and enhancing customer satisfaction for the dealership.