CarNow[™] > successSnapshot

Real-Time Retail™ Produces Results



Deployment Leads to Dramatic Growth

+90%

+127%

Units Sold

+20%

Closing Rate

+239%

+157%

+205%

Total Front End Gross Total Back End Gross Total Gross

An auto group transitioned 31 of its 41 dealerships to CarNow's Real-Time Retail platform in early 2022.

Metrics shown here are comparing Q2.2022 with Q4.2021.

CarNow vs Other Digital Retailing Vendors*

Average Front End Gross

CarNow **\$4,271**

Other **\$1,629**

Average Back End Gross

CarNow **\$2,155**

Other **\$1,396**

Average Total Gross

CarNow **\$6,426**

Other **\$3,897**

The 31 dealerships using CarNow's Real-Time Retail platform in Q2.2022 significantly outperformed the other digital retail vendors.

Vendors used by the other 10 dealerships include Roadster, AutoFi, and Stellantis eShop.

Ready to increase your sales with Real-Time Retail?

Call **877.882.5353** and book your demo today!