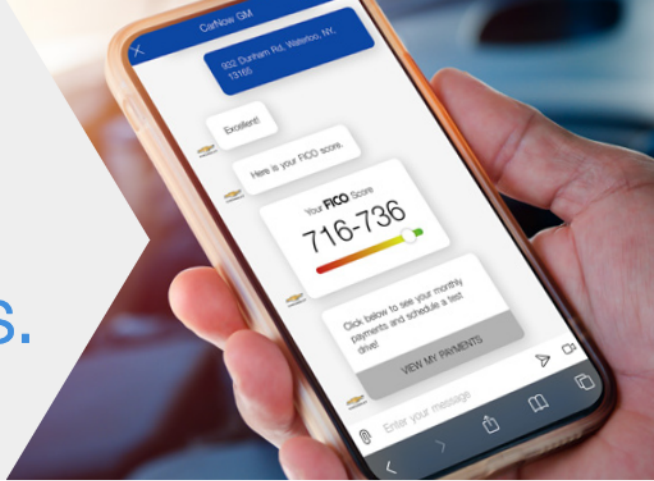


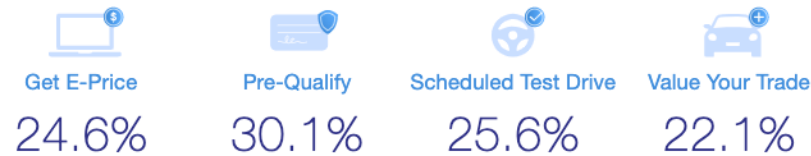
Stop chasing leads. Start having conversations.



The average dealer is spending tens of thousands every month to drive shoppers to their website. CarNow can **immediately** and **easily** amplify the ROI significantly on those advertising dollars.

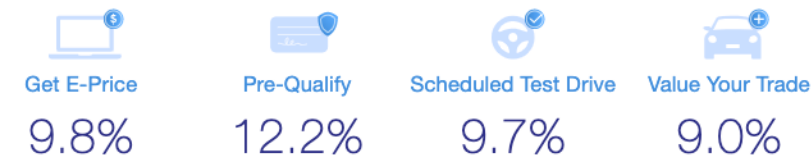
ConvertNow Lead Conversions: Make your Call To Action buttons on your website live conversations.

- Increase conversions on clicks on your CTA buttons by over 500%.



Additional Buy Now Sessions from ConvertNow: Continue the conversation and lead them directly into purchasing the car.

- Increase engagement in digital retailing on average 10%.
- Give shoppers a frictionless car buying experience. Seamlessly transfer their information directly into their digital retailing purchase.



CarNow™

Retail at the speed of **NOW**

Call **877.882.5353** and book your demo today!

Visit us at CarNow.com or contact Sales@CarNow.com to learn more.

*Per NADA: <https://www.nada.org/dealershipfinancialprofile/>

Industry Findings

- Per NADA, average dealership spend on advertising is \$40,000/month*
- Average conversions on form fill Call To Action buttons in the automotive industry is 4.79%**

