

# ScheduleNow for FACEBOOK

*powered by* **CarNow**

A Revolutionary Tool for Finding Exactly  
What Your Customers Want



## FEATURES

**ScheduleNow for FACEBOOK** is a frictionless AI-powered service appointment scheduler that closes the loop quickly and efficiently for your clients.

Scheduling a service appointment has never been easier and can be effortlessly scheduled with just a few taps/clicks from a smartphone or desktop

A client who completes at least two service visits to your dealership is more than five times more likely to purchase their next vehicle from your dealership. Your service department is your best sales retention tool. Combine that knowledge with the fact that most people spend over 1 hour per day on FACEBOOK. Dealers need to reach their service clients where they are every day – FACEBOOK!

**ScheduleNow for FACEBOOK** uses CarNow's AI flows to take a customer through the process of scheduling service. The appointment can be scheduled directly into Xtime. The ability to schedule with other providers is coming very soon.

Once the customer clicks on a FACEBOOK ad that the dealer is promoting, the customer can then schedule their service visit directly on Facebook, communicating with the customer the way they want to communicate.

FACEBOOK recently released a playbook. The contents are exclusively for Automotive dealers. They have written their suggestion for what dealers should be doing to reach customers through their platform. At this time, we are the first and only communication platform listed in this playbook.



## Personalized Experience

- cn Powered to connect, transact, & assist through real-time conversations
- cn Engineered to customize and tailor solutions to meet transactional goals
- cn Designed to elevate sales & profitability for every department

### Next-Gen Technology Architecture

Unlimited extensibility on new content and process flows for ultra-fast technology development.

### Superior Customer Experience

Best-in-class service provided not just to the customer, but to your entire dealership staff. Ongoing support and training ensures successful product use.

### Seamless 360° Solution

Utilizing BuyNow, along with CarNow's visual sales Messenger, will ensure that your customer receives white-glove concierge service throughout the entire research & buying process.

### Leadership Team

Designed for dealers, by dealers. Proven executives with track record of partnering to create industry-leading solutions customized to your business

## INTEGRATIONS NOW AVAILABLE



Facebook Marketplace



Facebook Messenger



Google My Business



Google Events & Goals Tracking



Apple Business Chat

## OUR INDUSTRY PARTNERS

**TRADE PENDING**

**700Credit**

**vAuto**  
LIVE MARKET VIEW

**HOMENET**  
AUTOMOTIVE

**DealerSocket**

**vistadash**

**Dealertrack**

**RouteOne**

**F&I Express**

**Google Adwords**