

OurProducts powered by CarNow

Transforming the way dealers connect with their customers

Our Full Suite of Products **FEATURES**

BuyNow is the first digital retailing platform built for a simplified customer shopping experience that closes more deals. Industry-leading integrations and reliable market data provide your customers with confidence, while live-assisted sessions guide them through the entire buying process. Your customers want to spend less time in the store. With **BuyNow**, you can transform simple inquiries into ready and willing buyers utilizing a customizable platform that was built with the dealer in mind. We offer solutions that fit into your dealerships set-up and process. A platform with configurable options for almost any dealer.

OfferNow is designed to close more deals while communicating with your customers during a chat session on **MessageNow**. **OfferNow** will show special offers to your clients during chat sessions as Single VDP offer views or when customer clicks "Show Me More" it will offer them multiple offers.

PriceNow is a payment calculator that not only gives your customers the information they are looking for but gives you, the dealer, the ability to communicate and be notified in real time of customers working payments live on your website without having to deploy a full digital retailing platform.

MessageNow is a next-generation digital communication platform that is transforming the way automotive companies interact and transact with consumers.

SearchNow is a real-time inventory search tool that uses customer's input to find vehicles that match not only the features, size, and platform they need but also the payments that make it possible for them to drive the vehicle away.

SearchNow leverages the tools already available in our digital retailing platforms to provide a seamless customer experience.

UpNow provides an easy collaborative process for your customers to research, negotiate, and finalize their vehicle purchase from your store.

ScheduleNow for Facebook is a frictionless AI-powered service appointment scheduler that closes the loop quickly and efficiently for your clients.




ConvertNow helps convert more customers from your dealer website for both sales and service. CarNow has built a suite of Conversational Commerce call's to action to deliver more qualified/low-funnel customers who are closer to the sale. **ConvertNow** is CarNow's logic trees in specific paths for specific CTAs.

ConvertNow customer's must also be **MessageNow** customers.



CarNow

Personalized Experience

-  Powered to connect, transact, & assist through real-time conversations
-  Engineered to customize and tailor solutions to meet transactional goals
-  Designed to elevate sales & profitability for every department

Next-Gen Technology Architecture

Unlimited extensibility on new content and process flows for ultra-fast technology development.

Superior Customer Experience

Best-in-class service provided not just to the customer, but to your entire dealership staff. Ongoing support and training ensures successful product use.

Seamless 360° Solution

Utilizing BuyNow, along with CarNow's visual sales Messenger, will ensure that your customer receives white-glove concierge service throughout the entire research & buying process.

Leadership Team

Designed for dealers, by dealers. Proven executives with track record of partnering to create industry- leading solutions customized to your business

INTEGRATIONS NOW AVAILABLE



Facebook Marketplace



Facebook Messenger



Google My Business



Google Events & Goals Tracking



Apple Business Chat

OUR INDUSTRY PARTNERS

TRADEPENDING

vistadash

700Credit

Dealertrack

vAuto
LIVE MARKET VIEW



RouteOne

HOMENET
AUTOMOTIVE

F&I Express

DealerSocket

Google Adwords