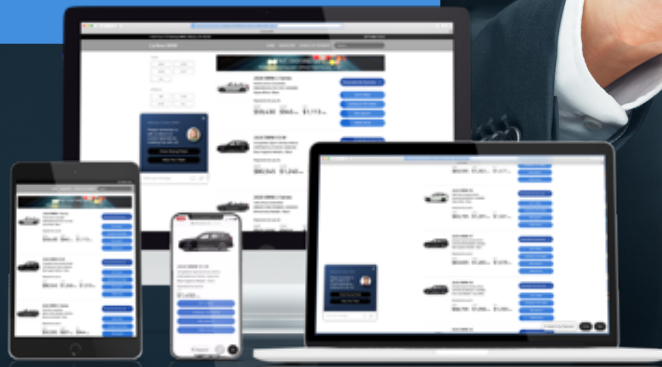


ConvertNow powered by CarNow

Transforming the way dealers connect with their customers



FEATURES

Help CONVERT MORE customers from your dealer website with our **ConvertNow** package for both sales and service. CarNow has built a suite of Conversational Commerce call's to action to deliver more qualified/low-funnel customers who are closer to the sale.

ConvertNow is CarNow's approach to help dealers best connect with the specific needs of their customers.

ConvertNow uses AI to guide the information gathering process for the client. The beauty of **ConvertNow** and CarNow connected retail is that the customer never has to stop and figure out what to do next to buy a car. The steps flow naturally to the customer. **ConvertNow** combines the gathered pieces of customer information into one big picture for the dealership staff. Dealerships who use these **ConvertNow** flows have seen a lift on average of 133% on the success of gathering customer information rather than using a static lead form.

Adding **ConvertNow** flows to your website gives the client the control they want to get answers to their questions quickly while guiding them into other areas of your website necessary to continue their journey through the buying process.

ConvertNow helps start the conversation while ensuring a consistent process is followed. This process eliminates client frustration due to waiting for live responses. **ConvertNow** consistently speeds up the process for the client, keeping them on your website.

AI **ConvertNow** can work with a client on particular requests that may not need human interaction while feeding valuable information to dealership staff. This process frees up your team's valuable time and gives the client a sense of progression towards a goal instead of the single step of filling out a form, receiving a 'Thank you, Goodbye' screen and waiting for a response. Nothing can ever replace actual live social interaction. Still, **ConvertNow** helps guide the conversation in a specific direction allowing the you to know precisely what the client is looking to do once you jump into the conversation.

Currently – **ConvertNow**, using natural language responses, will lead the clients into the following workflows:

- Schedule a Test Drive
- Trade Value
- Credit Pre-Qual
- E-Price



CarNow

Personalized Experience

- CN** Powered to connect, transact, & assist through real-time conversations
- CN** Engineered to customize and tailor solutions to meet transactional goals
- CN** Designed to elevate sales & profitability for every department

Next-Gen Technology Architecture

Unlimited extensibility on new content and process flows for ultra-fast technology development.

Superior Customer Experience

Best-in-class service provided not just to the customer, but to your entire dealership staff. Ongoing support and training ensures successful product use.

Seamless 360° Solution

Utilizing BuyNow, along with CarNow's visual sales Messenger, will ensure that your customer receives white-glove concierge service throughout the entire research & buying process.

Leadership Team

Designed for dealers, by dealers. Proven executives with track record of partnering to create industry-leading solutions customized to your business

INTEGRATIONS NOW AVAILABLE



Facebook Marketplace



Facebook Messenger



Google My Business



Google Events & Goals Tracking



Apple Business Chat

OUR INDUSTRY PARTNERS

TRADEPENDING

vistadash

700Credit

Dealertrack 

vAuto
LIVE MARKET VIEW



RouteOne.

HOMENET
AUTOMOTIVE

F&I Express

DealerSocket

Google Adwords