



Connected Retail Solutions
to Simplify your Customers
Experience & Increase your ROI

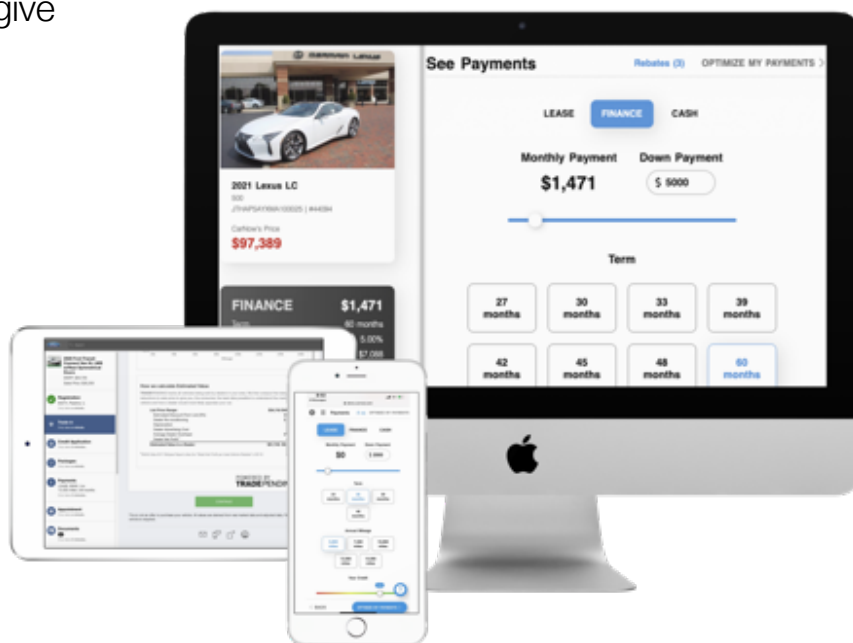
The POWER of CONNECTED RETAIL

Connected Retail is the first “live-assisted”, online purchasing solution by **CarNow**. **Connected Retail by CarNow** is focused on creating AND converting conversations into transactions.

Our suite of **Connected Retail** products give dealers the tools necessary to market, promote, and quote one to one with their customers.

BuyNow offers a simplified buyer's journey that helps guide customers through every step of the car buying experience and in return elevating sales, customer experience and profitability.

MessageNow offers a way to seamlessly chat LIVE with your customers where and when they want to be communicated with – ONLINE



CarNow

CARNOW.COM
(877) 882-5353 · SALES@CARNOW.COM



CarNow Transforming the way dealers connect with their customers

CONNECTED RETAIL FEATURES

- Configurable Customer Workflow
- Customize to Meet Your Needs and Branding
- Live Conversations with Your Consumers – *Now with Video Chat!*
- Custom Notifications by Department
- First Pencil Desking Capabilities
- Real Time Deal Notification Dashboard Icons
- Regional & National Incentives
- Trade Integration – with Type Ahead
- F&I Product Integration with Customizable Packages
- Pre-Qualification Options
- Integrated Inventory
- Virtual Brochures
- Vehicle Comparisons
- Product Video Integrations
- DealNow
- Click to Text
- Facebook Integration
- Service Scheduling



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