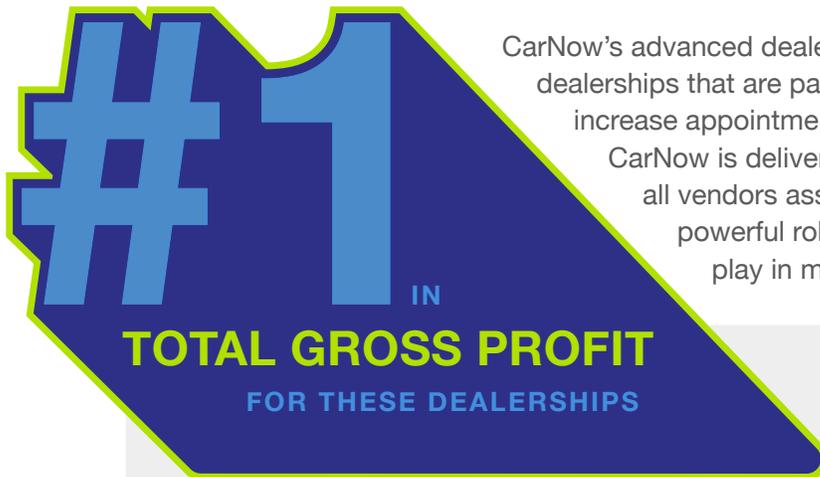


# Increase Total Gross Profit with CarNow



## Real-Time Messaging™ Performance\*



CarNow's advanced dealer retailing system is helping a group of Midwest dealerships that are part of a **top 10 auto group** generate more leads, increase appointment shows, and sell more cars. Most importantly, CarNow is delivering the highest amount of gross profit among all vendors associated with these dealerships, showcasing the powerful role that CarNow's Real-Time Messaging solutions play in maximizing revenue.

	CADILLAC	MAZDA	NISSAN
LEADS	#3	#2	#8
APPOINTMENT SHOWS	#1	#2	#1
SOLD	#2	#1	#2

Increase your sales with **Real-Time Messaging™** today!  
Call **877.882.5353** or email [sales@carnow.com](mailto:sales@carnow.com) to book your demo.

\*Data from April 1-27, 2023