



CarNow™

Real-Time Messaging™

How-To Enroll

Step One
Log in to Global Connect

Step Two
Launch the “Online Enrollment Forms” application

Step Three
In the “Available Forms” column,
expand the “Dealer Digital Solution
— Chat Tool Program” option

Step Four
Click “Enroll” under “Dealer Digital
Solution – Chat Tool Program”

GlobalConnect

You must be enrolled in the Dealer Website Choice Program in order to enroll in this Dealer Chat Program

Dealer Digital Solution - Dealer Website Choice

Program Info: The purpose of the Chat Tool Program is to allow consumers to initiate chat communication via live chat window on a dealer website and mobile applications. These below vendors will:

- Be the best of the best go-to market partners
- Offer Chat Tool solutions for both sales and service
- Be managed and coordinated to reduce costs
- Provide intuitive and meaningful dashboards

Dealers who wish to enroll with GM Dealer Chat BDC services please click on the link to enroll: <http://morley-002.force.com/RSPV/GT4020BdcAccess>

Partner & Package Selection

☐ Chat Tool Terms and Conditions

Documents

ActivEngage.pdf
Gubagon.pdf

CarNow.pdf
Terms and Conditions.pdf

Dealer Inquire.pdf

Digital Air Strike.pdf

GM Dealer Chat.pdf

Dealership Main Point of Contact

Contact responsible for onboarding and prolonged maintenance of program

Name * Phone * Email *

Please provide your GM approved dealership URL:

Selection Options

Chat Tool Provider and Package

Available Vendor(s) *

Acknowledgement Statement

☐ I understand that by selecting this box I am submitting my request toward a new Chat Tool partner and or package. I understand that by selecting this box I am submitting a notification to my current Chat Tool partner of a program change/cancellation.

Name Phone Email

Title *

Submission Date

Step Five

Check the “Chat Tool Terms and Conditions” box, insert the dealership’s main point of contact information, and provide your GM-approved dealership URL in the appropriate entry fields.

Select “CarNow” from the available vendors list in the “Chat Tool Provider and Package” dropdown menu, and complete the required entry fields in the “Acknowledgement Statement” section.

Step Six

Select your preferred package items.

CarNow Package Selection Form

Learn About CarNow

Print Form

CBG WEBSITE

Package Selection

Choose a package. *

NOTE: If you have chosen CarNow as a new provider, you will incur a \$500.00 onetime set up fee

Fully Managed \$798/Month

Real-time Messaging Platform \$1,197/Month

Reception \$599/Month

À La Carte Selections

These items are optional and are additions to your base package.

☐ ConvertNow® \$399 Per Month

☐ LeadR3 Standard-0-150® \$199 Per Month

GM Dealer Chat Add-ons

☐ OnStar DMN® \$99 Per Month

☐ LeadR3 Premium-0-150® \$399 Per Month

Selected Items

Provider: CarNow

ONE TIME FEES

WEBSITE - CHEVROLET

Chat Package

Real-time Messaging Platform \$1,197 per month

CarNow Ongoing Monthly Fees \$1,197.00 Per Month

CarNow One Time Fees

CarNow Package Selection Form

Learn About CarNow

Print Form

CBG WEBSITE

Package Selection

Choose a package. *

NOTE: If you have chosen CarNow as a new provider, you will incur a \$500.00 onetime set up fee

Fully Managed \$798/Month

Real-time Messaging Platform \$1,197/Month

Reception \$599/Month

À La Carte Selections

These items are optional and are additions to your base package.

☐ ConvertNow® \$399 Per Month

☐ LeadR3 Standard-0-150® \$199 Per Month

GM Dealer Chat Add-ons

☐ OnStar DMN® \$99 Per Month

☐ LeadR3 Premium-0-150® \$399 Per Month

Selected Items

Provider: CarNow

ONE TIME FEES

WEBSITE - CHEVROLET

Chat Package

Real-time Messaging Platform \$1,197 per month

CarNow Ongoing Monthly Fees \$1,197.00 Per Month

CarNow One Time Fees

CarNow Package Selection Form

Learn About CarNow

Print Form

CBG WEBSITE

Package Selection

Choose a package. *

NOTE: If you have chosen CarNow as a new provider, you will incur a \$500.00 onetime set up fee

Fully Managed \$798/Month

Real-time Messaging Platform \$1,197/Month

Reception \$599/Month

À La Carte Selections

These items are optional and are additions to your base package.

☐ ConvertNow® \$399 Per Month

☐ LeadR3 Standard-0-150® \$199 Per Month

GM Dealer Chat Add-ons

☐ OnStar DMN® \$99 Per Month

☐ LeadR3 Premium-0-150® \$399 Per Month

Selected Items

Provider: CarNow

ONE TIME FEES

WEBSITE - CHEVROLET

Chat Package

Real-time Messaging Platform \$1,197 per month

CarNow Ongoing Monthly Fees \$1,197.00 Per Month

CarNow One Time Fees

CarNow Package Selection Form

Learn About CarNow

Print Form

CBG WEBSITE

Package Selection

Choose a package. *

NOTE: If you have chosen CarNow as a new provider, you will incur a \$500.00 onetime set up fee

Fully Managed \$798/Month

Real-time Messaging Platform \$1,197/Month

Reception \$599/Month

À La Carte Selections

These items are optional and are additions to your base package.

☐ ConvertNow® \$399 Per Month

☐ LeadR3 Standard-0-150® \$199 Per Month

GM Dealer Chat Add-ons

☐ OnStar DMN® \$99 Per Month

☐ LeadR3 Premium-0-150® \$399 Per Month

Selected Items

Provider: CarNow

ONE TIME FEES

WEBSITE - CHEVROLET

Chat Package

Real-time Messaging Platform \$1,197 per month

CarNow Ongoing Monthly Fees \$1,197.00 Per Month

CarNow One Time Fees